

## Esteban Monge-Morera

Associate

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### OVERVIEW

Esteban Monge-Morera is an associate in the Intellectual Property group. Esteban focuses on helping brand owners build and protect their brands domestically and abroad. He concentrates his practice on branding, advertising, and brand protection and enforcement, and related areas.

Esteban brings an international perspective to his practice as he advises clients across a variety of industries on the selection, clearance, prosecution, maintenance, and enforcement of trademarks in the U.S. and abroad. Through his trademark enforcement and prosecution practice, Esteban helps his clients manage their domestic and global trademark portfolios, as well as provides advice on multi-jurisdictional intellectual property issues. Esteban also counsels his clients on copyright, unfair competition, and domain name issues, as well as negotiating and drafting intellectual property agreements.

Prior to joining the firm, Esteban was an associate at an intellectual property law firm in New York. Early in his career, he also practiced as an intellectual property attorney at a general practice law firm in Costa Rica. He received his J.D. from Universidad de Costa Rica in 2013 and his LLM from The George Washington University Law School, with a concentration in intellectual property. In October 2023, Esteban has been appointed to the Unreal Campaign Committee, part of the International Trade Association (INTA).

Esteban's native language is Spanish. He is fluent in English and has working knowledge of French. When not practicing law, Esteban enjoys running, indoor cycling, cooking and playing the piano.

### REPRESENTATIVE MATTERS

Conducted time-sensitive global search projects for clients in several industries

Devised and coordinated multi-mark global filing programs for clients in several industries, leveraging applicable international treaty provisions

### PRACTICES

Intellectual Property

### BAR AND COURT ADMISSIONS

New York

Missouri

Costa Rica

### EDUCATION

George Washington University Law School,  
LLM, 2017

Universidad de Costa Rica, JD, 2013

### LANGUAGES

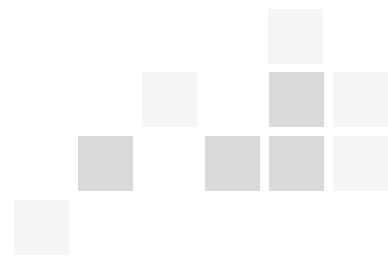
French

Spanish

### MEMBERSHIPS

International Trademark Association, Unreal  
Campaign Committee

New York State Bar Association



Conducted due diligence of trademark portfolios to identify gaps and protection strategies

Successfully argued against likelihood of confusion and descriptiveness refusals before the United States Patent and Trademark Office

## PUBLICATIONS

Generative Artificial Intelligence: Calling for a New Legal Front  
*Client Alert*, 1.16.24